

## Campaign to reduce the distribution of free plastic bags (Portugal)

The NGO Quercus has promoted the use of reusable bags in place of disposable bags, along with other campaigns about waste and a more sustainable use of resources.

Quercus alerted that measures should be taken to reduce the free distribution of plastic bags by replacing them with reusable bags or other actions that promote the reuse of bags.

The political parties PS and PSD have submitted proposals on this matter, in particular the implementation of taxes or discounts. The various governments have made proposals in this area, but they have not been implemented due to political differences or difficulties in the application.

Through the media, Quercus has raised awareness of this subject in general public and supermarkets.

### Facts

Place / Location	Portugal
Commencement Date	2008
Duration	Ongoing
Theme	Awareness (Cross-cutting)
Type of Initiative	Campaign
Initiated by	NGO QUERCUS
Involved Stakeholders	- Policy makers

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	<ul style="list-style-type: none"> <li>- Political parties</li> <li>- Supermarkets</li> <li>- General Public</li> </ul>
Funding/Financial Support	No
Success Rate	<p>Somewhat successful</p> <p>Through the media, QUERCUS has raised awareness of this subject in general public and supermarkets. However, political parties and successive governments did not publish any legislation so far although they have demonstrated willingness to regulate the distribution of plastic bags.</p>
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### Available documentation and further information

<http://www.quercus.pt/>

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