Ocean Initiatives (Global)

Ocean Initiatives is an initiative of Surfrider Foundation Europe. Volunteers organise local cleanup operations, with the help of Surfrider Foundation Europe who manage the co-ordination of operations, offer logistical support, and broadcast news of the events on a European, national and local level. Traditionally, all the cleanups are organised in the first spring weekend in order to benefit from strong media coverage, but it is possible to organise campaigns throughout the year.

Surfrider Foundation Europe also offers free for download tools (such as banners and posters) to help advertise the events. A guide for the organisers is also available online. After the event, organisers are requested to fill in an online report on the amounts and types of data collected.

Facts

Place / Location	Global
Commencement Date	1995
Duration	Ongoing
Theme	Mitigation, Awareness (Cross-cutting)
Type of Initiative	Practice/ Activity/ Action, Campaign
Initiated by	Surfrider Foundation Europe
Involved Stakeholders	Citizens, others NGO's, institutional bodies
Funding/Financial Support	Yes (public grants and private partners)
Success Rate	Somewhat successful
Case Study prepared by	Cristina BARREAU Chargée de mission déchets aquatiques cbarreau@surfrider.eu

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Available documentation and further information

www.initiativesoceanes.org

www.surfrider.eu



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