The Plastic Bag Levy (Ireland)

In March 2002, the Irish Government introduced a 15 cent levy on plastic shopping bags that were previously provided free of charge to customers at points of sale (Convery et al 2007). This was introduced under 2001 Waste Management Act. The key objective of the levy was to reduce the amount of plastic bag litter. Prior to introduction of the levy, plastic bags constituted 5% of the national litter composition (Litter Monitoring Body, 2003). In 2007 the plastic litter represented

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