D2.6 How to communicate with stakeholders about marine litter - a short guide to influencing behavioural change

This deliverable provides a guide to communicating with stakeholders about the issue of marine litter and influencing behavioural change. It draws on large scale stakeholder surveys conducted within the MARLISCO project across Europe, specific attempts to influence attitudinal and behavioural change with a number of stakeholder groups, and invaluable feedback collected throughout the stakeholder engagement process in order to inform future efforts to communicate with stakeholders and to influence behavioural change.

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