



## Sustainable Cruise

Case Studies collected by the International Conference on Prevention and Management of Marine Litter in European Seas. Berlin, 10- 12 April 2013.

<b>Mediterranean Sea</b>	
Geographical area targeted:	Italy
Scale of Implementation:	National
Commencement Date:	2011-09-01
End Date	2014-06-30
Objectives:	Quantitative prevention Prevention of waste from entering the aquatic environment Increased re-use and recycling
Type of Initiative:	Research and Development Stakeholder coordination
Type of Marine Litter targeted:	Food- and beverage related waste Other
Location of the litter targeted:	All
Land based sources targeted:	Individuals Solid waste managers and companies
Sea based sources targeted	Ships
Brief Description of the Initiative:	<p>“Sustainable Cruise” is co-funded by the European Commission through LIFE+ the European program for supporting environmental projects. Starting with a “Pilot ship”, Costa Pacifica, the project proposes experimenting management models and innovative technologies which meet the objectives established by the European Directive on waste, which can be summarized in the so-called 3Rs: Reduce, Re-use and Recycle.</p> <p>In practice, starting with a detailed analysis of the waste flows on board, the project partners propose identifying concrete actions which meet these objectives and which can be effectively applied to other sectors as well (eg catering and hospitality).</p> <p>Specifically for optimizing the project results, Sustainable Cruise is concentrated on three types of waste: biodegradable waste, packaging and paper.</p> <p>At the end of the project, for each of these categories, innovative solutions will be proposed and where possible positively applied. These solutions will be aimed at the reduction of packaging, transformation of food and paper into merchandisable by-products, and at increasing the percentage of waste destined for recycling.</p> <p>Hypotheses will be analyzed from the technical, environmental and economic point of view during the project thanks to the commitment of the partners involved: Costa Cruises, Ce.Si.S.P., MedCruise, VOMM, Contento Trade, Design Innovation and RINA Services.</p>
Responsible organizations:	Costa Cruises Centre for the Development of Product Sustainability (CE.Si.S.P. ),

# MARLISCO



Stopping Marine Litter Together

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Partner organizations:	MedCruise, VOMM Impianti e Processi Srl, Contento Trade srl, Design Innovation, RINA Spa
Financing:	
Project URL and other sources of information:	<a href="http://www.sustainablecruise.eu">www.sustainablecruise.eu</a>
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Pdf document:	2013-05-02-16-00-25-LifeDEFeng.doc
Literature:	Press release july 2012