‘Trash Wall’, Project Blue Sea

Project Blue Sea was founded in 2000. The team consists of volunteers whose passion is to achieve something positive for the oceans and their inhabitants. Project Blue Sea runs on the financial support of the European Animal and Nature Protection Association (www.etn-ev.de) set up a part-time job.

An interesting initiative of Project Blue Sea is “Trash Wall”, which aims to create digital, educational material regarding marine litter. Volunteers are asked to take pictures of polluted beaches, rivers etc and to send them to Project Blue Sea, which will in turn publish them to raise awareness about the problem of marine litter. Since the initiative started in February 2011 they have collected around 800 photos.

Facts

Place / Location	Global
Commencement Date	2011
Duration	Ongoing
Theme	Awareness
Type of Initiative	Practice/ Activity/ Action
Initiated by	Project Blue Sea
Involved Stakeholders	Volunteers
Funding/Financial Support	Yes. The European Animal and Nature Protection Association (www.etn-ev.de)
Success Rate	Somewhat successful
Case Study prepared by	Alvaro Fernandez de Celis, EuPRAlvaro.Fernandez@eupc.org
Submitted by	Alvaro Fernandez de Celis, EuPRAlvaro.Fernandez@eupc.org

Available documentation and further information

http://www.projectbluesea.de/

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back to overview

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