

## Waste management in Capannori District – Zero waste in 2020 (Italy)

Zero Waste is a philosophy, a strategy, and a set of practical tools seeking to eliminate waste, through its good management. The Zero Waste project was adopted by Capannori (Lucca – Tuscany) taking inspiration from the strategy from European Directive 2008/98/CE on Waste Management. The Capannori municipality has as main objective zero production of solid wastes in 2020. To accomplish this objective, the municipality is trying to: reduce the quantity of waste produced; enhance the reuse of materials; enhance recycling processes involving the entire population; make agreement with regional industries to develop technologies useful to design common products to be completely recyclable (for example, shoes).

### Facts

Place / Location	Italy Capannori District
Commencement Date	2008
Duration	Ongoing
Theme	Prevention, Awareness
Type of Initiative	Policy/Regulation Implementation, Economic and Market Based Instruments
Initiated by	Municipality of Capannori (Tuscany)
Involved Stakeholders	Consumers and producers
Funding/Financial Support	No
Success Rate	Very Successful
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### Available documentation and further information

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